

# BUSINESS MISSION: EU-JAPAN GREEN BUSINESS COOPERATION WITH VIETNAM

Online: 25-27 October 2022

On-site: 28-30 November 2022,  
in Ho Chi Minh City

Opportunity for EU and Japanese companies to meet, discover new opportunities and discuss joint projects in and with Vietnam.

Interested? Apply here: <https://rb.gy/vlwxwq>



The business mission aims at facilitating the connection between EU and Japanese companies wishing to work together for the green transition in Vietnam and with Vietnamese partners.

The event will take place at the occasion of the Green Economy Forum & Exhibition (GEFE) organised by EuroCham Vietnam



German Chamber of Commerce and Industry in Japan  
在日ドイツ商工会議所



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Organised by:  
EU-Japan Centre  
for Industrial  
Cooperation



via the EU-Japan Business  
Cooperation with ASEAN,  
Africa & Latin America  
Helpdesk



[www.eu-japan.eu](http://www.eu-japan.eu)



## EXHIBITION

Join the EU-Japan Centre's  
booth at GEFE 2022 in Vietnam



## PITCHING

An online pitching event about  
promising EU green  
technologies



## BUSINESS MATCHMAKING

Opportunity for EU and Japanese  
companies to have 1:1 meetings  
and discuss possible joint project



## NETWORKING

And more opportunities for  
casual networking!  
(physical & virtual)



# AGENDA

**25** → **27** **Online Green Tech Pitching & Matchmaking Event**  
8:00 - 9:30 (CET) / 16:00 - 17:30 (JST)

**OCT**

- 25 October: pitching event for EU companies selected for the event
- 26-27 October: online B2B matchmaking

**28** → **30** **Green Economy Forum & Exhibition (GEFE)**  
**Ho Chi Minh City, Vietnam**

**NOV**

- Green Tech Exhibition (3 days): individual exhibition space at the EU-Japan Centre's pavilion
- Networking and 1:1 meetings



## ABOUT GEFE

The event is organised by EuroCham Vietnam and aims at supporting Vietnam in achieving its COP26 commitments and the socio-economic development goals specified in its National Green Growth Strategy for 2021-2030.

GEFE aims at bringing European green technologies and best practices to Vietnam to foster expertise sharing and create partnerships that will help achieve Vietnam's green transition. More info [here](#).



High-level dialogue



Green Tech Exhibition



B2B & B2G

**And more!**



6000+ visitors



20+ green sectors



300+ exhibitors



# WHO CAN PARTICIPATE?

EU and Japanese companies and EU cluster organisations already cooperating or willing to cooperate for:

- developing products, services, or technology related to the green economy and
- interested to leverage their cooperation in and with Vietnam

# PACKAGE

## Supported by the EU-Japan Centre

- Online pitching to potential visitors at GEFE
- Participation in the Green Economy Forum & Exhibition (GEFE), Ho Chi Minh City
  - Be part of the EU-Japan Centre's shared and fully furnished booth with a full marketing package
  - Reception desk serviced by the EU-Japan Centre's staff
- Matchmaking for trilateral cooperation for EU, Japanese and Vietnamese companies
- Grant of 480 EUR per company (EU SMEs and clusters only!)
- Promotion of your company through the EU-Japan Centre's and GEFE's channels

## To be covered by the participants

- Flight to/from Ho Chi Minh City
- Accommodation and meals
- Transportation to/from GEFE
- Visa process for your stay in Vietnam
- Travel insurance

# HOW TO PARTICIPATE

## Step 1

Fill in online application form here:  
<https://rb.gy/vlwxwq>

Contact persons:  
Ms. Florence Arnu  
Ms. Chiaki Tsubouchi

## Step 2

If selected,  
pay refundable  
deposit by  
14 October 2022

## Step 3

Respond to our  
questionnaire about  
your experience  
during the event by  
9 December 2022

## Step 4

Follow-up and  
refund of deposit

**Apply by  
26 September  
2022 at midnight  
Tokyo time**



**Evaluation of  
your application**



**Take part in the events**



**Next step!**